



Solutions 2 GO Inc. Partners with Distribution Axessorize (AXS)

BRAMPTON, December 14, 2023 – **Solutions 2 GO Inc. (S2G)**, a global Canadian distributor of video game products, recently acquired a majority stake in **Distribution Axessorize (AXS)**, a brand leader in the mobile accessory space. This partnership not only expedites **S2G**'s market expansion into the mobile space but also streamlines operations across multiple avenues, opening up new horizons for **AXS**.

AXS, a company servicing thousands of stores across Canada and the U.S., has proven its ability to drive sustained growth. " **AXS** is the ideal strategic partner, bringing expertise and relationships to fuel the development and growth of our mobile division and diversification of our business," says **Gabrielle Chevalier**, President and Co-CEO at **Solutions 2 GO Inc.**

Independent Operational Units

Both companies will maintain their independent mobility management structure, ensuring **AXS** brand growth continuity while also concentrating on broader growth opportunities within the mobile space. **Simon Hartle**, who continues to serve as the Managing Director and Senior Vice President at **AXS**, will assume the role of Senior Advisor for the mobile division at **S2G**. In this capacity, he will collaborate closely with the leadership team to craft and execute a strategic growth plan for the division.

Leveraging Synergies

"Our recipe for success revolves around continuous process enhancement and value-added products and services," says **Simon Hartle**. "We're committed to building lasting relationships with our clients and partners to maintain our edge as one of the fastest-growing brands. Partnering with **S2G** perfectly aligns with our strategy. As our partner, they will provide our team with the necessary support to achieve our ambitious growth trajectory, and we will help **S2G** accelerate their market presence in the mobile space."



Notable Quotes

"**AXS** is the ideal strategic partner, bringing expertise and relationships to fuel the development and growth of our mobile division and diversification of our business. Our team will support our new partner in its ambitious growth trajectory within the **S2G** family." **Gabrielle Chevalier**, Co-CEO, **Solutions 2 GO Inc.**

"With **AXS**'s outstanding industry reputation, expertise and remarkable growth, we found the perfect partner to achieve our goals in the mobile space. We anticipate substantial growth opportunities in the years ahead." **Oliver Bock**, Co-CEO, **Solutions 2 GO Inc.**

"This collaboration enables **AXS** to efficiently navigate multiple projects, unlocking new opportunities, and accelerate **S2G**'s expansion in the mobile space." **Simon Hartle**, Managing Director & Senior Vice President, **AXS**

About Distribution Axessorize (AXS)

Founded in 2014, **AXS** quickly signed its initial carrier agreement in Canada and successfully expanded into the U.S. market within the first five years. This fast-growing Canadian company based in Montreal, Quebec, collaborates with major carriers in Canada and distributes a wide range of products in thousands of retail locations across Canada and the U.S. To learn more, visit <https://axessorize.com/>.

About Solutions 2 GO Inc.

Founded in 2004 and now operating in more than 19 countries, **Solutions 2 GO Inc.** is a global Canadian distribution leader known for its innovative distribution solutions and recognized as one of the world's leading distributors of video game products representing all first and third-party manufacturers. To learn more, visit <https://www.solutions2go.ca/>.

Contact information

Gabrielle Chevalier

President and Co-CEO, Solutions 2 GO Inc.
gchevalier@solutions2go.ca